



## Asian Pacific American Democratic Caucus of Alameda County

[www.apacaucus.org](http://www.apacaucus.org)

### 2012 Endorsement Questionnaire

Thank you for your interest in being considered for endorsement by the Asian Pacific American Democratic Caucus of Alameda County. Please answer each question in 250 words or less. Be honest and direct. Brief answers are satisfactory.

**Please note: your questionnaire will be posted on our website for Caucus members to review.**

#### CANDIDATE/CAMPAIGN INFORMATION

Candidate Name: Ursula Reed

Permanent Address: \_\_\_\_\_

San Leandro, CA. 94578

City, State, Zip: \_\_\_\_\_

San Leandro City Council

Office Sought: \_\_\_\_\_

District: Two

Are you the incumbent? Yes X No \_\_\_\_\_

[www.ursulareed.com](http://www.ursulareed.com)

Campaign Website: \_\_\_\_\_

reelectreed@gmail.com

Campaign Email: \_\_\_\_\_

(510) 421-7892

Campaign Phone: \_\_\_\_\_

#### PERSONAL INFORMATION

Are you a registered Democrat? Yes X No \_\_\_\_\_

**(The APA Democratic Caucus can only endorse registered Democrats)**

Are you an APA Caucus member? Yes \_\_\_\_\_ No X \_\_\_\_\_

Why are you seeking the Caucus's endorsement? San Leandro has a rising Asian population of 29%. I believe all ethnicities need to be represented and I didn't realize that there was an APA Democratic Caucus to turn to and ask for advice regarding the Asian population's opinion on issues. I would like to hear your concerns and know that your opinion is important to me.

List any endorsements you have received.

Senate Majority Leader, Ellen Corbett  
Mayor Emeritus Shelia Young  
Current Mayor, Stephen Cassidy (dual)  
Councilmember Diana Souza  
Councilmember Pauline Cutter (dual)  
Councilmember Joyce Starosciak  
Local 55, San Leandro Firefighters  
San Leandro Police Officer's Association  
Sierra Club

If we endorse you, will you use our name in your campaign materials? Yes\_X\_ No\_\_\_\_

### CANDIDATE QUESTIONS

Please limit your answers to no more than 250 words.

1. What makes you a better candidate for this elected office than your opponents?  
I have held this seat for the last four years and am current with all of the City's issues and can give the point of view from a diverse perspective.
2. What have you done that demonstrates your commitment to and effectiveness in promoting Asian Pacific American interests in the following areas (and if you have not contributed in these areas, please discuss any area(s) in which you have made a contribution):
  - Education  
I work in the Hayward Unified School District and I have promoted the Dual Language Immersion Program for Mandarin speakers.
  - Health Care  
I am actively working on the Save San Leandro Hospital committee to make sure that our community has a local acute care hospital.
  - Civil Rights  
Asian civil rights are imbedded with the rights of all minorities and being a minority myself, I am working daily to insure rights are respected and protected.
  - Business  
I support the diversification of businesses and I am supportive of forming a "China town" within the City.
3. How have you worked with the API community in the past?  
I have worked with the residents that live on Hollyhock Street (which are mainly Asian) to help them work with a new group home that is now living in the neighborhood. We held three community meetings to dissuade their fears and to understand that diversity comes in all forms and we need to be inclusive in all aspects of community.

4. Why do you think appointed and elected offices continue to be under-represented in terms of ethnic communities? The reason is because the expense of campaigning is exorbitant, ethnic communities are less inclined to engage in the political arena and could possibly not see a place for themselves in politics.
5. What can we count on you to do to address this on an institutional basis?  
Currently, candidates for office must live in their districts but campaign to the entire city. I would work next year to change the charter to have candidates only have to campaign to their district. Doing this would reduce the amount of money needed because campaigning would only have to occur for 12,000 people instead of 85,000 people. Having my presence on the council as a person of color also lets the community see that they too can get elected into public office. This year there is a Chinese male, a Filipino male and another African-American female running for office!
6. What will you personally do to get input from under-represented communities in your jurisdiction? I will visit and hold community meetings to collect input from the community as I have done in the past.
7. What API policy issues and/or legislation have you championed in the past? I have not yet championed any policy issues focused on the Asian population, but I continue to engage my Asian friends that are relevant and prevalent to the Asian community.
8. How have you promoted APIs into leadership positions? Please see answer number five.
9. If elected to office, would you agree to seek and accept input from the APA Democratic Caucus of Alameda County on relevant policy matters? Yes.

**Deadline for responses: 5 p.m. Saturday, September 8, 2012**

Please e-mail your completed questionnaire to  
**karen.fong@sbcglobal.net**

***Thank you for taking the time to seek our endorsement.***